

# How Policy Works

This event will give you the foundations for developing and implementing public policy. Using a simple cycle as a basis for understanding the questions which typically need to be addressed as policy develops, we will explore tools, thinking and ways of working that can help, and the broad actions which enable ideas to evolve into policies that have real impact. Exercises and discussion will help participants decide how to apply and adapt the day's learning to their own circumstances. To make best use of our virtual time together, there will be a small amount of pre-course reading.

Time	Activity
9:30 – 9:50	<b>Introduction</b> Welcome, introductions and ground rules.
9:50 – 10:30	<b>Understanding the territory</b> What is public policy? The relationship between policy and strategy. Key ingredients of policy. Possible cycles & frameworks. Asking the right questions.
10:30 – 10:45	<b>Screen break</b>
10:45 – 11:45	<b>Problem framing</b> Understanding the challenge. Working with systems and complexity. Outputs, outcomes & success measures. The rationale for action. <b>Creating possibilities</b> User involvement and working with stakeholders. Behavioural economics. Innovation and experimentation.
11:45 – 12:30	<b>Individual exercise</b> A personal exercise to deepen understanding & skill.
12:30 – 13:30	<b>Lunch break</b>
13:30 – 14:30	<b>Reaching decisions</b> Understanding & countering bias. Pre-mortems, business cases and cost/benefit analysis. Decision-making roles of key players.
14:30 – 14:45	<b>Screen break</b>
14:45 – 15:30	<b>Achieving real-world change</b> Enabling meaningful action. Understanding what's happening. Reviewing, adapting & learning.
15:30 – 15:45	<b>Review, Action Planning and close</b>