

Political Awareness and Influencing

- 09:30** **Registration and welcome.**
- 09:45** **What is lobbying?**
- Understanding the legitimate role of lobbying in influencing government policy
 - Where does policy come from?
 - Examples of ethical and unethical approaches
- 10:00** **The UK system of Governance**
- The changing UK constitution, post-Brexit
 - The structure of Whitehall and the civil service
 - How Ministers work
 - What's so special about Special Advisers?
- 11:00** **Break**
- 11:15** **Parliament**
- The role of MPs and Peers
 - How to influence legislation
 - How to raise your profile in parliament
 - PQs, EDMs, All-Party Groups, lobbies, photo-opportunities, meetings: what works?
- 13:00** **Lunch**
- 13:45** **Guest speaker, with an external expert**
How a national organisation runs its public affairs function and campaigns for change.
- 14:45** **Break**
- 15:00** **Creating a strategy**
Team exercise to put everything into the context of a public affairs strategy; group work, plus presentations with peer review.
- 16:45** **Evaluation**
- 17:00** **Close**